

FOR IMMEDIATE RELEASE

June 24th, 2008

HEADLINE: *The British are coming to Boston, for Ultimate Frisbee!*

This Thursday and Friday, the <u>Boston Ultimate Disc Alliance (BUDA)</u> presents the British National Mixed and Men's teams, as they take on the best squads from Boston in the 2008 Ultimate Showcase Series (USS), featuring some of the best Ultimate Frisbee players in the world. On Thursday, June 26th at <u>Teddy Ebersol Field</u> at 7:00 by the Esplanade, Great Britain challenges 2-time US National Silver Medalist and 2006 World Bronze Medalist "Slow White". On Friday, June 27th at <u>Tufts Bello Field</u> at 7:30 PM, Great Britain's men's team squares up against (or is it "circles up against" for frisbee sports?) top five National team, Boston Ultimate. Detailed information is at <u>TheUltimateShowcase.com</u>.

The Boston Ultimate offense is led by savvy handlers Jasper Hoitsma and Dan Forseter, alumni from local schools Boston University and Tufts. The Boston defense is led by 6'6 Colin Mahoney, who helped Brown University to the 2005 National title, and airborne defender Jeff Graham from U. Massachusetts. Expect all teams to feature exciting long-throwing offense. The British squads consist of the top players from the best club teams in the United Kingdom. They are training for the 2008 World Flying Disc. Federation (WFDF) Championships in Vancouver, BC Canada in early August.

More than one million people play Ultimate in the United States. In Massachusetts, the number of high school programs has grown from five teams in 2003 to over sixty teams this year.

The Ultimate Showcase was developed so local fans can watch the sport played at the highest level. A \$5 admission donation to BUDA to support the development of youth ultimate is suggested.

What is Ultimate?

Ultimate is played by two seven-player teams on a 40 x 120 yard playing field. Teams advance a 175g disc (Frisbee) by passing from one player to another. While in possession of the disc, a player must stop running, but may pivot in any direction, and throw the disc to a teammate. A goal is scored when a player catches the disc in an opponent's end zone. Ultimate combines the non-stop movement and athletic endurance of soccer, with the aerial passing skills of football.

Most importantly, Ultimate stresses sportsmanship and fair play. It is a self-officiated game, so players choose to conduct themselves with a high level of integrity called "<u>Spirit of the Game</u>." The concept of "Spirit of the Game" is written into the rules and is practiced at the highest levels of the sport – from local league play to the World Championships. "Spirit of the Game" is a refreshing alternative to watching mistakes by referees determine who wins NBA and World Cup championships.

The Sport of Ultimate Frisbee is Growing Rapidly:

-The sport is booming, with young players leading the growth. More than 500 college teams now compete in the USA.

-Young players are attracted to this sport because everyone on the field is a potential quarterback and receiver. They love the constant action, diving catches and long, high arcing throws. Every high level game has plenty of ESPN highlight-clip caliber plays.

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